

SUMMARY

Product designer with over a decade of experience shipping consumer and platform products at scale. Currently at Meta, where I lead UX across multiple AI wearables owning the full design process for communication features on products that are defining a new computing platform. I work closely with engineering and research, staying close to evolving capabilities while keeping a high bar for craft and usability.

EXPERIENCES

Senior Product Designer, AI Native - **Meta**

New York, NY | Aug 2019 – Present

AR Wearables (AI Wrist product & AI Glasses)

- Own end-to-end UX design for calling and messaging experiences on Meta's AI Wrist product and AI glasses.
- Collaborate cross-functionally with engineering, product, and AI research teams to ship wearable communication features from concept through production.
- Design for tight hardware constraints and novel interaction paradigms, rapidly prototyping and iterating to align with evolving model capabilities.

Oculus

- Defined the end-to-end Store experience, improving usability and engagement for a platform serving millions of users.
- Designed developer tools that streamlined third-party app integration and onboarding into the Oculus ecosystem.
- Built analytics features enabling developers to track app performance and sales — driving data-informed decisions across the developer community.

Design Lead - **Publicis.Sapient**

New York, NY | Nov 2016 – Mar 2019

- Led a team of five designers on the Marcel product, owning design direction from planning through production.
- Created and maintained a cross-team design system, establishing a consistent visual language across all platforms.
- Provided structured feedback and creative direction, elevating overall design quality and team output.

Art Director - **SapientRazorfish**

New York, NY | Sep 2014 – Nov 2016

- Developed visual languages and interactive experiences for clients including Clarins, Citibank, Godiva, and American Eagle.
- Led and contributed to new business pitches, expanding the agency's client portfolio.

Visual Designer - **STC Associates**

New York, NY | Feb 2012 – Sep 2014

- Delivered design strategy and execution for clients including Ralph Rucci, Elite Model, Voss Foundation, and USA Today.
- Managed client presentations and translated creative briefs into polished, brand-aligned solutions.

EDUCATION

Parsons The New School For Design

Bachelor Of Fine Arts, Communication Design, May 2012